

Last Updated and Effective Date: July 10, 2019

Dipity LLC (“our”, “we”, or “us”) operates the Dipity mobile application (“Services”) and is committed to respecting the privacy and security of your personal information. This Privacy Policy describes the policies and procedures regarding the collection, use, and disclosure of your information in connection with your use of the Services. When you use the Services, you are consenting to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy.

Personal Data

This Privacy Policy covers the treatment of personally identifiable information (“Personal Data”) gathered when you are using or accessing the Services. This Privacy Policy does not apply to the practices of third-parties that we do not own or control, including but not limited to any third-party websites, services, and applications. We cannot take responsibility for the content or privacy policies of third-party services and encourage you to carefully review the privacy policies of any third-party services you access.

Information Collection and Use

The information we gather enables us to personalize, improve and continue to operate the Services. If you create an account on the Services (“Account”), you may be required to provide information that could be Personal Data, such as your phone number or IP addresses. You acknowledge that this information may be personal to you, and by creating an Account and providing Personal Data to us, you allow others, including us, to identify you and therefore may not be anonymous. We may use your contact information to send you information about our Services. You may opt out of receiving any, or all, of these communications from us, although we reserve the right to contact you when we believe it is necessary. We may also collect information when you access the Service by or through a mobile device such as the number and frequency of visitors to the application. This type of data enables us and third-parties authorized by us to figure out how often individuals use parts of the Services so that we can analyze and improve them.

Communications

We may communicate with you via push notification, SMS, MMS or other text message (“Message”) (to the extent you permit us to do so), and we may collect information regarding such communications, such as confirmation when you open and read a Message or receive a push notification. We use this information to improve our Services, including without limitation our customer service.

Business Transaction

If we are involved in a merger, acquisition, or asset sale, your Personal Data may be transferred. You acknowledge that such transfers may occur, and that any acquire of us or our assets may continue to use your Personal Data as set forth in this policy.

Information Shared with Our Agents

We employ and contract with people and other entities that perform certain tasks on our behalf and who are under our control (“Service Providers”). These Service Providers have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose. You hereby consent to our sharing of Personal Data with our Service Providers.

Disclosure for Law Enforcement

Under certain circumstances, we may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency). We also reserve the right to access, read, preserve, and disclose any information as we reasonably believe is necessary to (i) satisfy any applicable law, regulation, legal process or governmental requests; (ii) enforce this Privacy Policy and our [Terms of Use](#), including investigation of potential violations hereof; (iii) detect, prevent, or otherwise address fraud, security or technical issues; (iv) respond to user support requests or (v) protect our rights, property or safety, our users, and the public. This includes exchanging information with other companies and organizations for fraud protection and spam/malware prevention.

Security of Data

The security of your data is important to us but we cannot guarantee its absolute security. We store all our information using industry-standard techniques; however, we do not guarantee such techniques will prevent unauthorized access to information about you that we store, Personal Data, or otherwise. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time. Additionally, you are responsible for preventing unauthorized access to your Account and Personal Data by protecting your Account credentials.

Analytics

We may partner with third-parties (advertisers) to display advertising within our Service and manage our advertising on other platforms. These third-parties collect information about collective online activities, and use that collective data to target user segments. Users are only segmented in ways that cannot be employed to find an individual. Advertisements are tailored to a segment, not an individual user.

Delete Account

Should you ever decide to delete your Account, you may do so through the App, by deleting the App. However, any public activity on your Account prior to deletion will remain stored on our servers and will remain accessible to the public.

California Residents

Residents of the State of California are entitled to ask us a list of all third-parties to which we disclosed customer information collected in connection with Services. If you are a California resident and would like a copy of this notice, please submit a written request with your name, street address, city, state, and zip code. We are not responsible for notices that are not sent properly or do not have complete information.

Non-U.S. Residents

It is important to note that the Services and its servers are operated in North America. If you are located outside of North America, please be aware that any information you provide us will be transferred to North America. By using our Services, you hereby irrevocably consent to this transfer and our use of the Personal Data provided by you in accordance with this Privacy Policy.

Age Restriction

We do not knowingly collect Personal Data from individuals under the age of 17 through the Services and access to the Services are limited to individuals 17 years of age or older. If you have reason to believe that an individual under the age of 17 has provided Personal Data to us, please contact us, and we will delete that information from our databases.

Changes to Privacy Policy

We may change this Privacy Policy from time to time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is collected. If we make changes in the way we collect or use information, we will post any Privacy Policy changes on this page. A user is bound by any changes to the Privacy Policy when he or she uses the Services after such changes have been first posted.